

WORDPRESS PRE-LAUNCH

CHECKLIST

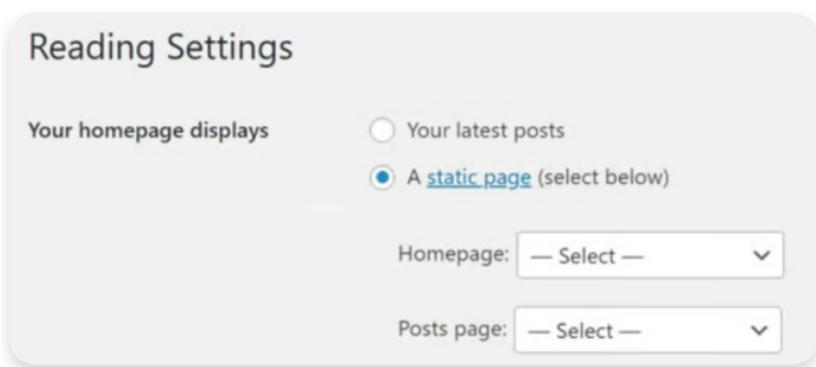


01 Update Your CMS to the Latest Version and Update Theme and Plugins

02 Development Matches Design

03 Set Up Your Homepage

(go to Settings → Reading and use the Your homepage displays setting to choose A static page. Then, select the page that you want to use from the Homepage drop-down.)



04 Delete Dummy Content

(Posts, Pages, and Comments)

- Ensure no stock images, videos with watermark
- Proofread all your copy

05 Deactivate and Delete Unused Plugins

06 Set Up a Permalink and check the URL structure



07 Check URL redirection

08 Activate an SSL Certificate

09 Prepare a Backup Solution

10 Set Up Custom Error Pages (404 page)

11 Test the Website's User Experience (UX)

Check for Mobile Compatibility

(Run a Mobile-Friendly Test)

Check for Browser Compatibility

Validate Html Markup

Validate CSS

12 Configure an SEO Plugin

(Optimize page titles and meta descriptions)

Create An XML Sitemap

Create A Robots.Txt File

13 Get the GTM codes

(Google Analytics)

14 Image Filename and Alt Tags

15 If the site is revamped, check if all the blog posts are imported to the new site

16 Speed Optimization

Activate Site Caching

Check CDN

Image Optimization

17 Harden The Security

Implement Login Protection

Protect Website Against Spam

18 Check For Broken Links

(Page, Post, Image, Video)

19 Create User Access And Update The Admin Email Address

20 Update The Timezone Settings

21 Check All Forms On The Website

(Confirm Form Messages And Redirects)

- 22 Configure Your Site's Favicon
- 23 Check Your Header And Footer
 - (Link Header Logo Back To Homepage)
- 24 Organize Your Blog's Categories
- 25 Check Downloadable Files
- 26 Ensure Third-Party Integrations Are Working Properly
 - (Media And Licensing)
 - Test Social Sharing Functionality
 - Try Out Site Feeds
- 27 Implement Accessibility Guidelines
- 28 Include Terms And Conditions
- 29 Include Copyright Note
- 30 Provide Privacy Policy
- 31 Implement Cookie Warning

MOVE SITE TO NEW SERVER

- 01 Copy Site Data And Database
- 02 Prepare Database
- 03 Set Up Domain
- 04 Point Domain To New Directory
- 05 Check Site Display
- 06 Disable "Discourage Search Engines"

