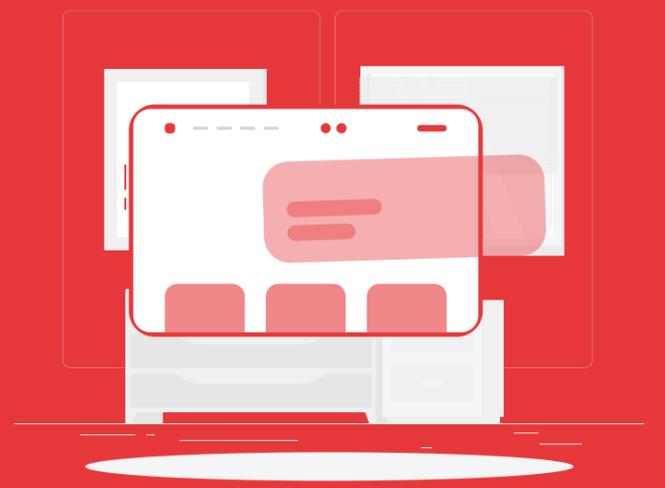


WORDPRESS POST-LAUNCH

CHECKLIST



- 01 Run a Site Audit
- 02 Ensure the Live Web page Matches the Dev versions
- 03 Ensure No Dummy Content and Watermark Images
- 04 Check Website Performance
- 05 Check UX and responsiveness
- 06 URL structure
 - Canonical domain check
 - Need to check image URL and internal links
- 07 Ensure no development site or localhost links
- 08 No Broken Link Check
- 09 Check 301 Redirects & SSL and Server Redirects
- 10 Ensure GTM Goals Are Tracking
- 11 Check Google Search Console
 - Ensure the site is indexed
 - Check Search Console For Crawl Error & Mobile Usability Errors
- 12 Ensure only one canonical tag is on all pages after the live
- 13 Ensure meta title and meta description
- 14 Check Sitemap and robot.txt
- 15 Check Schema Markup
- 16 Check the backend login and the user accounts
- 17 Live Form Submission Test
- 18 Third-party Integration Test
- 19 Check SSL Certificate
- 20 Check backup
- 21 Setup website monitoring
- 22 Check spam protection

